



# Comprehensiveness of Experiential Learning Programme of Indian Council of Agricultural Research (ICAR) implemented in Indian Agricultural Universities

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## ABSTRACT

Education, either formal or non-formal has been viewed as the pillar for human development. Central to the education system is the curriculum which determines what is taught, how it is taught what resources are needed for attaining its objectives. Indian Council of Agricultural Research introduced a programme in 2006 on Experiential Learning Programme aimed at equipping undergraduates with entrepreneurial skills. Alongside the programme, a curriculum was developed to instill entrepreneurial knowledge, attitudes, skills and culture among agricultural undergraduates. This has study undertaken to evaluate the performance of comprehensive Experiential Learning Programme curriculum. The curriculum has been in vogue since a decade hence its evaluation comes at a rightful time. An exploratory research study was conducted in six purposively selected agricultural universities in North India among students and a desk review aimed at finding out how comprehensive the curriculum was. Findings revealed that majority of students were aged between 20 and 24 years, first born, rural background, general caste and males except for home science which had 100% females. Course content was generally perceived to be relevant and adequate. The credit hours showed that the curriculum emphasized on both knowledge and skills development. The courses with the curriculum provided basic knowledge and skills on management, economic concepts, communication, marketing, technology, numeracy, legal aspect, support system and research skills which are needed for entrepreneurship development. To continue instilling entrepreneurial knowledge, skills and attitudes among agricultural graduates the curriculum should therefore be maintained.

**Key words:** Course relevance, Course content adequacy, Course credit hours, Entrepreneurial knowledge and skills,

The growth and development of any society and the development of human resource occurs mainly through education (Singh 2012). Katyal and Bisht (2005) opined that present-day agricultural education produces degree holders and not hard-core professionals who can anticipate and analyze real life work and field problems and provide solutions on their management. Neither are they confident enough to pursue self-employment. Increasing job markets in private industrial agriculture need graduates who have entrepreneurial spirit and the capacity to independently set up enterprises in the areas of production agriculture and advisory services. They further pointed out that the prevailing syllabus of agricultural education produces graduates seeking white-collar jobs in government departments and are not confident enough to pursue self-employment. Singh (2012) advocated that there was need

for agricultural education to respond to the requirements of employment, food security, poverty, economic growth and sustenance of the natural resource quality.

In an effort to reorient agricultural education for employability, Indian Council of Agricultural Research (ICAR) developed and launched a programme named Experiential Learning Programme to facilitate learning by experience for professional development. In pursuit of hands on training, a scheme on creating facilities for establishing experiential learning farms, model plants, engineering workshops, veterinary and plant clinics was launched during the tenth five-year plan in 2006 (Katyal and Bisht 2005). The units named Experiential Learning Units (ELU) are aimed at promoting entrepreneurship, knowledge and marketing skills through meaningful hands on experience and working in project mode, from assembling inputs to sale of what is produced. The programme is mandatory to undergraduate students in Agricultural Universities and offered during the final year. Through the programme it was envisaged that basic knowledge and conceptual aspects will be integrated with hands-on training and practice in a real life work environment, leading to more confident, competitive and competent graduates to meet the needs

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of private sector and self-employment (Katyral and Bisht 2005). Entrepreneurship is guided by forces which include demographic factors, new technologies, training in field of entrepreneurship, development of the internet and globalization. The largest group within a population that is able to identify business opportunities and contribute to the development of entrepreneurship comprises of 25 to 40 years age group (Burdu<sup>o</sup> 2010).

The content and curriculum of a program are usually the focal point of its design since other categories revolve around them and they tend to have a strong relationship with the outcomes a program aims to deliver (Valerio *et al.* 2014). Entrepreneurial skills development according to Anho (2011), goes beyond training and education, it involves a process of human capacities building through formal and or informal training inculcating in the entrepreneur basic skills such as financial, technical, creative, managerial, intellectual, marketing, communication and technological skills. Common areas that could be included in the curriculum according to Valerio *et al.* (2014) include general business skills, socio-emotional skills, and entrepreneurial awareness and business plan development. Charney and Libecap (2000) described entrepreneurship education as an integrative educational experience which involved the study of enterprise creation and the development of business plans allow students to integrate accounting, economics, finance, marketing and other business disciplines. Provision of more practical, appropriate and discovery-based learning experiences to students was necessary to help graduates to optimally acquire the desired learning outcomes which enable them to become entrepreneurial (Sasidhar and Reddy 2012). Participants in high-exercise groups were found to perceive themselves to have learned more than those in low-exercise groups because of the experiences in their groups (Kurtz 1998).

Yiyang *et al.* (2013) found that students in Shanghai the most entrepreneurial knowledge they wanted to learn was start-up business management, technological management, laws and regulations, and finance management, with slight interest in marketing and support policy for entrepreneurship. They therefore recommended an entrepreneurship education curriculum system comprising of cross-discipline and cross-specialty course or credit platform, implying that students could cross over to other disciplines to take courses they require and be awarded credits for them. Clements and Cord (2013) however noted that higher education programmes were more focused on acquisition of knowledge rather than practice of knowledge which should be the central point in experiential learning programmes.

The suitability of courses offered under Experiential Learning Programme (ELP) of Indian Council of Agricultural Research has not been determined. The present study has been undertaken to find out how comprehensive the courses offered in Experiential Learning Programme are, with the view to determine the possibility of replicating the programme in other socio cultural and geographical areas and document the strengths of the curriculum along with

suggestive improvements.

## MATERIALS AND METHODS

An exploratory research study was conducted in six purposively selected agricultural universities in five places from four states in North India namely Punjab, Uttar Pradesh, Haryana and Uttarakhand. The universities used were Punjab Agricultural University (PAU) and Guru Angad Dev Veterinary and Animal Sciences University (GADVASU), Ludhiana; Chaudhary Charan Singh Haryana Agricultural University (CCSHAU), Hisar; Govind Ballabh Pant University of Agriculture and Technology (GBPUAT), antnagar; Sardar Vallabh Bhai Patel University of Agriculture and Technology (SVBPUAT), Meerut; Chandra Shekhar Azad University of Agriculture and Technology (CSAUAT), Kanpur.

Nine units from all the universities were used, made up of two units each from CSAUAT, GADVASU, and PAU, while CCHAU, GBPUAT and SVBPUAT had one unit. The units were discipline based henceforth the names of disciplines will be used instead of the units themselves. All students from the sampled unit who had gone through the programme, Masters of Science first year students in their respective disciplines, were used as respondents as well as the teachers within the discipline who were engaged in the programme. A total of 140 students and 40 teachers from all the universities were sampled. Students rated courses offered under Experiential Learning Programme on five-point Likert rating scales set as 1 = Highly irrelevant; 2 = Irrelevant; 3 = Not sure; 4 = Relevant and 5 = Highly relevant for relevance and 1 = Very inadequate 2 = Inadequate 3 = Not sure 4 = Adequate; 5 = Very adequate for adequacy. A desk review of the curriculum as prescribed by Indian Council of Agricultural Research (2007) and Veterinary Council of India (2008) was undertaken to assess the number of credit hours available for theory and practical in each discipline. The knowledge and skills acquired from the different subjects offered under the programme were categorized. The knowledge and skills were broadly categorized into economic, communication, marketing, management, technology, numeracy, legal aspects, support system and research. The data was analyzed using descriptive statistics such as frequencies, percentages and arithmetic mean. Non-parametric tests, Kruskal-Wallis and Mann-Whitney tests were used for comparing means (Kothari 2004). Qualitative analysis was also used.

## RESULTS AND DISCUSSION

Table 1 show that the majority of students (63% and above) from seven disciplines were aged between 20 and 24 years. In most disciplines the respondents were mainly males (63% and above) except for home science which had 100% females. The respondents from at least four disciplines were mainly first born (50% and above), from rural background (57.9% and above) and general caste (57.9%). Demographic factors in general have been reported as a driving force for entrepreneurship, and in particular

Table 1 Personal characteristics of students - discipline and university-wise

	PAU		GADVASU				CCSHAU		SVBPUAT		GBPUAT		CSAUAT					
	Hort (n=20)		Ag. Eng. (n=20)		Vet. Sc. (n=19)		LPM (n=10)		H. Sc. (n=16)		Ag. Proc. (n=15)		H. Sc. (n=13)		Hort.(n=13)		Pl. Prot. (n=14)	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
<i>Age</i>																		
20-24	19	95.0	15	75.0	12	63.2	4	40.0	12	75.0	7	46.7	10	76.9	11	84.6	13	92.9
25-29	1	5.0	5	25.0	7	36.8	6	60.0	1	6.3	6	40.0	3	23.1	2	15.4	1	7.1
30 +	0	0.0	0	0.0	0	0.0	0	0.0	3	18.8	2	13.3	0	0.0	0	0.0	0	0.0
<i>Sex</i>																		
Male	9	45.0	14	70.0	19	100.0	6	60.0	0	0.0	10	66.7	0	0.0	10	76.9	10	71.4
Female	11	55.0	6	30.0	0	0.0	4	40.0	16	100.0	5	33.3	13	100.0	3	23.1	4	28.6
<i>Birth order</i>																		
1.00	10	50.0	8	40.0	6	31.6	4	40.0	10	62.5	10	66.7	10	76.9	2	15.4	4	28.6
2.00	8	40.0	8	40.0	8	42.1	4	40.0	2	12.5	5	33.3	3	23.1	9	69.2	8	57.1
3.00	2	10.0	3	15.0	4	21.1	2	20.0	4	25.0	0	0.0	0	0.0	0	0.0	2	14.3
4.00	0	0.0	1	5.0	1	5.3	0	0.0	0	0.0	0	0.0	0	0.0	2	15.4	0	0.0
<i>Background</i>																		
Rural	15	75.0	8	40.0	11	57.9	4	40.0	7	43.8	6	40.0	6	46.2	10	76.9	12	85.7
Urban	5	25.0	12	60.0	8	42.1	6	60.0	9	56.3	9	60.0	7	53.8	3	23.1	2	14.3
<i>Caste</i>																		
SC	3	15.0	3	15.0	6	31.6	0	0.0	0	0.0	9	60.0	0	0.0	3	23.1	11	78.6
B/ward	3	15.0	4	20.0	2	10.5	0	0.0	6	37.5	2	13.3	0	0.0	8	61.5	0	0.0
Gen	14	70.0	13	65.0	11	57.9	10	100.0	10	62.5	4	26.7	13	100.0	2	15.4	3	21.4

the age group of 25-40 years having the highest potential for identifying opportunities (Burdu<sup>o</sup> 2010).

*Relevance and adequacy of courses:* students were requested to rate courses offered to indicate on separate scales their relevance and adequacy.

*Relevance of courses:* Table 2 shows that all the courses were generally perceived to be relevant (mean= 3.69-4.17). The set of courses could to provide learners with appropriate knowledge for entrepreneurship development, which is in accordance with findings by Ineme and Arikpo (2013) that the entrepreneurship curriculum developed skills in individuals to handle business affairs, provided understanding of the economic activities as well as awareness of business activities making it relevant for entrepreneurship development. Students could have rated the relevance of statistics and computer application as “not sure” possibly due to their failure to see the application of such courses as stated by Clements and Cord (2013) that higher education programmes focused more on acquisition of knowledge rather than practice of knowledge which should be the central point in experiential learning programmes.

*Adequacy of course content:* Table 2 shows that the content of all the courses was generally perceived to be adequate (mean= 3.59-3.91) except for Business Management (mean=3.41) which means they were not sure of its adequacy. Esene (2015) found contents of the Entrepreneurship Development Education curriculum courses in Nigeria to be adequate towards meeting

entrepreneurial skills implying that it enabled the graduates to acquire entrepreneurial knowledge and skills needed for self-employment. The results indicate that the respondents were possibly not satisfied with what was being offered under Business Management course. Business management was found to be one of the most entrepreneurial knowledge that students wanted to learn (Yiyang *et al.*, 2013).

*Comparison of perceived relevance and adequacy on the basis of discipline:* Significant differences were observed in perceived relevance and adequacy for Introduction to Economics, while Business Management showed significant differences on perceived adequacy, and Statistics on perceived relevance (Table 4). The course content in various disciplines could be handled differently hence making students perceive the relevance and adequacy of the courses differently. The differences among other factors could be due competence of the teachers handling the courses.

*Comparison of perceived relevance on the basis of demographic characteristics:* Table 5 shows that there were significant differences for perceived relevance of Introduction to Economics with respect to age and caste, and for Statistics with respect to age. This could be because with age individuals tend to fully establish their career line hence they would have higher expectations compared to the younger ones.

*Comparison of perceived adequacy on the basis of demographic characteristics:* Table 6 shows significant differences in perceived adequacy of Business Management

Table 2 Discipline and university wise perceived relevance of courses by students

Courses	PAU		GADVASU		CCSHAU	SVBPUAT	GBPUAT	CSAUAT		Overall Mean N=140
	Hort (N=20)	Ag. Eng (N=20)	Vet Sc (N=19)	LPM (N=10)	H Sc (N=16)	Ag. Proc (N=15)	H Sc (N=13)	Hort (N=13)	Pl. Prot (N=14)	
Introduction to Economics	3.50	3.75	3.79	5.00	3.69	3.73	3.77	2.85	3.50	3.69
Introduction to Computer Applications	4.05	3.95	3.95	4.00	4.00	4.00	3.85	3.46	3.07	3.84
Business Management	3.80	3.84	3.95	4.00	4.00	3.93	3.77	3.69	4.00	3.88
Entrepreneurship Development and Communication Skills	3.85	3.84	3.95	4.00	4.00	4.13	4.31	3.46	3.64	3.91
Statistics	4.40	3.95	4.53	4.20	4.69	4.40	3.69	4.15	3.29	4.17
Specialization area	4.00	3.95	4.00	4.20	4.00	4.07	4.08	3.85	3.64	4.06
Overall	3.90	3.88	4.03	4.23	4.06	4.04	3.92	3.58	3.52	3.90

1 = Highly irrelevant, 2 = irrelevant, 3 = Not sure, 4 = Relevant, 4 = Highly relevant

Table 3 Discipline and university wise perceived adequacy of courses by students

Courses	PAU		GADVASU		CCSHAU	SVBPUAT	GBPUAT	CSAUAT		Overall Mean N=140
	Hort (n=20)	Ag. Eng (n=20)	Vet Sci (n=19)	LPM (n=10)	H S (n=16)	Ag. Proc (n=15)	H S (n=13)	Hort (n=13)	Pl. Prot (n=14)	
Introduction to Economics	3.75	3.55	3.74	3.80	4.31	4.27	4.00	3.23	3.79	3.82
Introduction to Computer Applications	3.95	3.35	3.11	4.20	3.75	3.67	3.77	3.38	3.43	3.59
Business Management	4.10	3.15	2.26	3.40	3.19	3.60	3.69	3.69	3.88	3.41
Entrepreneurship Development and Communication Skills	3.90	4.00	3.95	3.80	4.00	4.13	4.15	3.54	4.21	3.97
Statistics	3.85	3.95	4.26	4.20	4.25	3.93	3.38	4.23	3.64	3.97
Specialization area	4.80	4.50	4.65	4.70	4.88	4.67	4.78	4.85	4.76	4.73
Overall	4.05	3.75	3.66	4.02	4.06	4.05	3.96	3.82	3.95	3.78

1 = Very inadequate, 2 = Inadequate, 3 = Not sure, 4 = Adequate; 5 = Very adequate

Table 4 Testing for significance of perceived relevance and adequacy of course content using Kruskal-Wallis test (Alpha= 0.05)

Courses	Relevance			Adequacy		
	Mean	$\chi^2$	Sig.	Mean	$\chi^2$	Sig.
Introduction to Economics	3.69	22.82	.00	3.82	15.98	0.04
Introduction to Computer Applications	3.84	5.43	.71	3.59	11.55	0.17
Business Management	3.88	1.21	.99	3.41	40.31	0.00
Entrepreneurship Development and Communication Skills	3.91	5.40	.71	3.97	3.96	0.86
Statistics	4.17	26.23	.00	3.97	8.84	0.36
Specialization area	4.06	1.21	.99	4.73	6.07	0.64

Table 5 Comparison of relevance on personal characteristics (Alpha= 0.05)

Courses	Age		Birth order		Caste		Sex	Background
	$\chi^2$	Sig.	$\chi^2$	Sig.	$\chi^2$	Sig.	Sig.	Sig.
Introduction to Economics	9.45	.01	2.64	.45	6.29	.04	.33	.69
Introduction to Computer Applications	5.90	.05	2.00	.57	.08	.96	.79	.33
Business Management	4.30	.12	.35	.95	.74	.69	.58	.73
Entrepreneurship Development and Communication Skills	2.36	.31	2.44	.49	.58	.75	.17	1.00
Statistics	10.98	.00	3.67	.30	.49	.78	.67	.86
Specialization area	9.67	.53	5.34	.25	.54	.61	.42	.33

Table 6 Comparison of adequacy on personal characteristics (Alpha= 0.05)

	Age		Birth order		Caste		Sex	Background
	$\chi^2$	Sig.	$\chi^2$	Sig.	$\chi^2$	Sig.	Sig.	Sig.
Introduction to Economics	.29	.86	4.00	.26	.40	.82	.76	.56
Introduction to Computer Applications	2.34	.31	4.72	.19	.47	.79	.44	.80
Business Management	10.89	.00	4.79	.19	.24	.99	.10	.16
Entrepreneurship Development and Communication Skills	1.14	.56	5.09	.17	.79	.68	.68	.19
Statistics	4.51	.11	.39	.94	5.28	.07	.37	.89
Specialization area	3.45	.35	5.32	.21	5.21	.09	.12	.34

in relation to age which means the perceived adequacy of the course varies with the of the respondents. The expectations of the older students could to be higher than that of the younger ones due to experience gained over time.

*Credit hour distribution in the various disciplines:* Desk review to assess the number of hours available for theory and practical in each discipline showed that Home Science (58.0%) had the highest credit hours for practical work, followed by Agricultural processing (56.0%) and courses with the least practical hours were Veterinary Science and Livestock Production Management (44.2%). The other courses had almost 50% for practical and theory, which means they give emphasis to both knowledge and skills. Veterinary Science and Livestock Production Management do cover their credit hours in five years while the other courses covered the content in four years. The distribution of credit hours could enable students to acquire practical skills from their respective disciplines which can used in their daily lives as stated Kurtz (1998) that participants in the high-exercise groups felt they had learned more as a result of their group experience than those in low-exercise groups. Provision of more practical, appropriate and discovery-based learning experiences to students was necessary to help graduates to optimally acquire the desired learning outcomes which enable them to become entrepreneurial (Sasidhar and Reddy 2012).

*Curriculum mapping:* Table 8 shows that the curriculum

provided basic knowledge and skills related to entrepreneurial development under the courses. The knowledge and skills are managerial, economic, communication, marketing, technology, numeracy, legal aspect, support system and research skills. Entrepreneurship development and Communication Skills provides managerial, support system and communication skills which can help an entrepreneur to run a venture, know where to get help for starting or expanding a venture. Communication skills would help an entrepreneur to know how to share information within the venture, with potential customers and suppliers. The curriculum of the programme draws from a wide range of disciplines therefore allowing students to be well vested with different sets of knowledge and skills required for self-employment. The programme can be said to be integrative as stated by Charney and Libecap (2000) that entrepreneurship education is an integrative educational experience which involved the study of enterprise creation and the development of business plans allow students to integrate accounting, economics, finance, marketing and other business disciplines. Anho (2011) also noted that entrepreneurial skills development go beyond training and education, but are geared towards human capacities building through formal and or informal training inculcating in the entrepreneur basic skills such as financial, technical, creative, managerial, intellectual, marketing, communication and technological skills.

Table 7 Credit hours for course work and experiential learning in the different disciplines

Discipline	Course work		Hands-on Training		In-plant Training	Total Credit hours		Grand Total ( Percent)
	Theory	Practical	Theory	Practical		Theory	Practical	
Home Science	68(40.7%)	59(35.3%)	-	20 (12%)	20 (12%)	68(40.7%)	99(58.3%)	167 (100.0)
Horticulture	71(43.4%)	49 (30.6%)	10 (6.25%)	20(12.5%)	10 (6.25%)	81(50.6%)	79(49.4%)	160 (100.0)
Agricultural Engineering	87(49.43%)	49(28.84%)	4(2.27%)	11(6.25%)	25(14.20%)	91(51.7%)	85(48.3%)	176 (100.0)
Veterinary Science	101(55.8%)	56(30.94%)	-	20 (11.05%)	4 (2.21%)	101(55.8%)	80(44.2%)	181 (100.0)
Livestock Production Management	101(55.8%)	56(30.94%)	-	20(11.05%)	4(2.21%)	101(55.8%)	80(44.2%)	181(100.0)
Agricultural Processing	84(44.0%)	52(27.23%)	0	25(13.09%)	30(15.71%)	84 (44.0%)	107(56.0%)	191(100.0)
Plant Protection	80(48.19)	46 (27.71%)	6(3.61%)	14(8.43%)	20(12.05%)	86(51.8%)	80(48.2%)	166 (100.0)

Table 8 Knowledge and skills under the different theory course content

Knowledge/Skills	Theory Content	Courses
Economic concepts	Demand, Supply, Taxes, Market equilibrium, Economic laws, theories	Introductory Economics
Communication	Basic documentation skills (reading, writing, listening, oral presentation)	Entrepreneurship Development and Communication Skills
Marketing	Marketing channels, market efficiency, market mix, pricing.	Business Management, Experiential Learning Units
Management	Environmental Scanning, Planning, Motivation, Social responsibility	Entrepreneurship Development and Communication Skills
	-Personnel, Marketing, Resource and Project management, -Organizational principles	Business Management, Experiential Learning Units
	-Farm management principles e.g. record keeping, budgeting, product life cycle,	
Technology	General- Use of computer and various computer programmes, computer languages, Internet	Introduction to Computer Application
	Technical –production methods; Processing into different products, preservation	Specialization areas; Computer Application
Numeracy	Basic numeracy; Statistical tools	Elementary Statistics
	Financial –statements, ratios	Business Management
Legal aspect	Types of venture	Entrepreneurship Development and Communication Skills
	Import/Export policies	
	Forms of businesses, International trade	Introductory Economics
	Quality standards	Specialization areas
	Intellectual Property Rights	Business Management
Support System	Policies, Schemes for Small enterprise	Entrepreneurship Development and Communication Skills
	Financial institutions, Policies, Schemes for Small enterprise	Introductory Economics
Research	Analytical and data presentation skills	Elementary Statistics, Introduction to Computer Application
	Project	Specialization areas

Majority of students were aged between 20 and 24 years, first born, rural background, general caste and males except for home science which had 100% females. Course content was generally perceived to be relevant and adequate. Significant differences in relation to discipline were found in perceived relevance and adequacy for Introduction to Economics, in perceived of relevance of statistic and adequacy of Business management. Perceived relevance of Introduction to Economics was found to vary significantly with age and caste of the students, while statistics varied with age. Perceived adequacy of business management varied significantly with age. Home Science (58.0%) had the highest credit hours for practical work, followed by Agricultural processing (56.0%), Veterinary Science and Livestock Production Management (44.2%) had the least while the other courses had almost 50% practical and theory. The curriculum provided basic knowledge and skills on management, economic concepts, communication, marketing, technology, numeracy, legal aspect, support system and research skills which are needed for entrepreneurship development. The curriculum can therefore be said to be comprehensive as it was perceived relevant and adequate, as well as provided the necessary

knowledge and skills for entrepreneurship development and had a fairly large time allocation for students to do practical work. The curriculum can therefore be maintained to continue instilling entrepreneurial knowledge, skills and attitudes among agricultural graduates.

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