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Each ONE OF us has an obligation—as a matter of his own security, the security of the enterprise in which he is engaged, and the security of the nation which is ours—not merely to acquire a competence, but to develop a variety of competencies and to strive for excellence in each of them, so that he may thus enjoy the satisfying, inborn human need to be useful and productive.

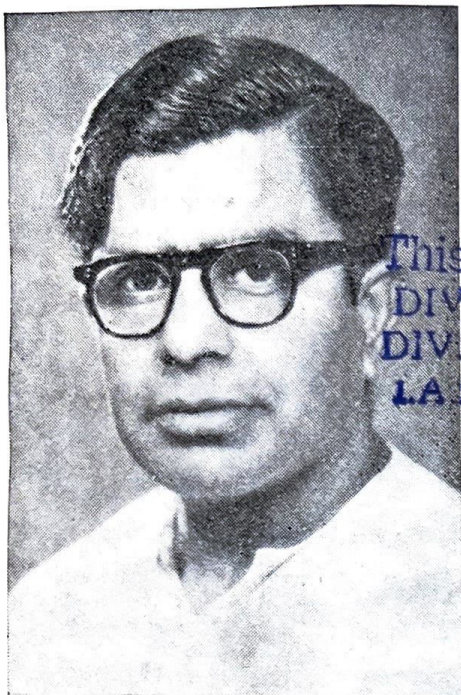
ROVER M. BLOUGH

“Your value is not in what you can do, but in what you can get the other people to do. Get that sense into a boy and he will take up farming, and if he knows a few fundamental principles he will apply the best. Teach him the importance of knowing a few things well, of system and of thrift”.

SEAMAN A. KNAPP

“Changing people’s custom is an even more delicate responsibility than surgery: On a surgeon’s skill and judgments depends the future of an individual....“The administrator of a programme of technological change carries a heavier responsibility. Whenever he seeks to alter a people’s way of life, he is dealing not with one individual, but with the well-being and happiness of generations of men and women. If his skill is poor and his judgment bad, he can destroy cooperative human relations and create hatreds that will affect uncountable numbers of people.”

EDWARD H. SPICER



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FOOD & AGRICULTURE,
GOVT. OF INDIA

New Delhi
26th March, 1965

MESSAGE

In a country like ours with a predominantly agricultural economy, the needs of the farmer have to obtain top priority. Since our independence, the accent has been on increased agricultural production and on the improvement of production techniques. Whereas scientific investigations in this field have advanced by leaps and bounds, there existed a gap between the pace of research and the readiness with which the farmers accepted its findings. The nation-wide inception of extension service has served to narrow this gulf. But a complete bridging of this gulf is possible only when there is an effective vehicle for the communication of extension experiences and research findings among the workers engaged in this noble endeavour.

Facile communication would necessarily result in greater ability to plan for India as a whole, increase coordination among extension workers and obviate the chances of overlap in research projects. The inauguration of the Indian Journal of Extension Education is therefore a useful development in extension activity. I welcome its advent and wish it all success.

C. Subramaniam

The President
The Indian Society of Ext. Edu.
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