

Editorial

The farmers' protest has engaged nation-wide attention and has agitated discourses in several corridors of academic, political, business, law and governance systems. While the protest over farm bills signifies planned interventions of better communication through extension networks, it also provides a subject of socio-psychological analysis of farmers' protest behaviour. The farmers have been the linchpins of agrarian prosperity. The socio-psychological studies have led to mapping of farmers' adoption and rejection behaviors towards technological innovations. However, there is a need of closer examination of protest psychology to understand the nature as well as determinants of participation in protest. Why people respond differently though being in similar situation is an subject of behavioural research? The literature highlights theories of relative deprivation, emotions, identity, and social embeddedness for socio-psychological explanation of the protest behavior. Extension researches on GM crops have shown association of social amplification of risks and farmers' perception. Many a times there is lack of informed decision to join the pro- or anti-movement. There have been occasions where farmers initially protested Bt Cotton but later due to sharing of subjective evaluations by peer farmers, they became ardent supporters. Therefore, dialogues are essential to make way for transformations.

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