

Mapping the Status of Mushroom Cultivation: Global vis-à-vis India

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ABSTRACT

Mushroom cultivation in India has transitioned from a niche activity to an emerging agricultural enterprise with significant growth potential. Globally, Asia dominates mushroom production, contributing 96% of the total output, with China leading due to advanced cultivation techniques and high domestic demand. India, while still a smaller player, has shown remarkable growth in production, driven by urbanization, consumer awareness of mushrooms' nutritional value, and government support. However, challenges such as limited awareness, inadequate infrastructure, high operational cost, and constrained market linkages persist. The Indian mushroom industry also shows promise in international trade, particularly in dried mushroom exports. Despite fluctuations in export values, India remains a significant exporter, leveraging its diverse agro-climatic conditions and low-cost manpower. Small-scale farmers, in particular, benefit from mushroom farming's low land and capital requirements. With continued investment in infrastructure, research, and market development, mushroom cultivation in India holds the potential to boost rural livelihoods, enhance agricultural diversification, and meet rising global demand, positioning India as a key player in the global mushroom market.

Keywords: Global mushroom industry, Indian mushroom industry, enterprise, international trade, global demand

Mushroom cultivation, a practice dating back over a thousand years, has become a key agricultural activity across the globe. Originating in Asia (China) around 600 AD, mushroom farming spread to Europe in the 17th century and reached the United States in the 1900s. Over time, mushrooms have evolved from being a delicacy and medicine to a highly sought-after agricultural commodity worldwide. India, despite its long history and dependence on agriculture sector, is still in the early stages of mushroom cultivation. However, the country's potential in this sector is immense, given its vast agricultural landscape, suitable climate conditions, economical human capital, and rising consumer demand for health-focused foods. Mushrooms are classified into four major categories: edible, medicinal, poisonous, and other (El Sheikha and

Hu, 2018). Edible mushrooms are the most widely cultivated and consumed, with species such as *Lentinula edodes* (shiitake), *Auricularia polytricha* (wood ear), *Agaricus bisporus* (white button mushroom), *Pleurotus spp.* (oyster mushrooms), *Flammulina* (enoki), and *Volvariella volvacea* (paddy straw mushroom) being the most common in the world. Beyond culinary use, mushrooms are also recognized for their medicinal properties, with various species offering potential health benefits such as immune system enhancement, anti-inflammatory effects, and antioxidant properties. These multi-functional benefits make mushrooms highly valuable not only as food but also as natural remedies in traditional and modern medicine (Cheung, 2010).

In a developing country like India, where cereal-based diets are predominant but lack certain essential amino acids (Marshall and Nair, 2009), mushrooms provide an excellent source of high-quality protein containing all the essential amino acids with high digestibility, making them a valuable dietary addition. They are rich in essential nutrients such as vitamins (B, D), minerals (potassium, phosphorus), and fiber, while being low in calories, fat, and carbohydrates (Wasser, 2002). This makes mushrooms an ideal food for promoting nutritional security, particularly in regions where protein deficiency is common. Given the growing awareness of health and wellness, mushrooms are increasingly recognized as a nutritious, sustainable, and eco-friendly food source, offering an alternative to animal-based proteins. The global market for mushrooms is expanding, driven by rising consumer preferences for plant-based foods, and India is positioned to tap into this growing demand. Mushroom cultivation offers numerous economic opportunities, especially for smallholder farmers. It requires relatively low initial investment, minimal land area, minimum resources, and can be grown in a variety of environments, including urban and peri-urban areas. Furthermore, mushrooms can be cultivated using agricultural by-products, contributing to waste reduction and promoting a circular economy. This makes mushroom farming particularly attractive in resource-constrained regions and provides a pathway for improving rural livelihoods. In recent years, there has been a growing interest in exploring the potential of mushrooms for nutraceutical applications. Many species of mushrooms contain bioactive compounds that have been studied for their medicinal properties, including antitumour, immunomodulating, antioxidant, radical scavenging, cardiovascular, cholesterol lowering, antiviral, anti-bacterial, anti-parasitic, antifungal, detoxification, hepatoprotective, anti-diabetic, anti-obesity, neuroprotective, and neuroregenerative, etc. (Wasser, 2017). These emerging uses add another dimension

to the value of mushrooms, positioning them as a critical resource for both nutrition and healthcare. As a result, the mushroom industry holds promise not only as an agricultural venture but also as a driver of innovation in the fields of health and wellness.

Despite these advantages, the mushroom industry in India faces several challenges. Addressing these challenges requires comprehensive research, capacity building, and policy interventions that can enhance the productivity and sustainability of mushroom cultivation in India. This paper aims to map the current status of mushroom cultivation in India, highlighting the trends, challenges, and prospects within this sector. The paper will explore the current state of mushroom production, identify key factors influencing its growth, and provide recommendations for addressing the challenges faced by Indian mushroom growers. Through this analysis, we hope to shed light on the potential of mushrooms as an important agricultural commodity that can significantly contribute to the Indian economy and improve the well-being of its natives.

1. GLOBAL SCENARIO

The fig 1 illustrates the distribution of mushroom production worldwide. Asia emerges as the dominant producer, contributing 48.19 million tonnes, which represents approximately 96% of the global production. This overwhelming majority is due to factors such as Asia's vast agricultural resources, favorable climates for mushroom cultivation, and a strong tradition of incorporating mushrooms into daily diets. Previous studies have documented China's leadership in mushroom production, attributing it to innovations in substrate preparation and efficient cultivation systems (Chang and Miles, 2004; Bijla and Sharma, 2023). Asia's prominence is further supported by its longstanding culinary and medicinal use of mushrooms, particularly in traditional Chinese medicine and diets, which fosters a strong production

base. Europe accounts for around 2.5% of the total, which can be attributed to its focus on high quality mushrooms and a robust market for gourmet mushrooms. Studies, including Royse *et al.* (2017), reported Europe’s reliance on advanced technology and precision farming, although the scale remains smaller compared to Asia due to limited land and higher production costs. America follows with a production of 0.44 million tonnes, roughly 0.9% of the global share, supported by its developed farming methods and growing consumer interest in mushrooms for their nutritional and culinary value. Africa and Oceania contribute minimal amounts, with 0.04 and 0.06 million tonnes respectively, reflecting limited industrial-scale cultivation and lower demand due to cultural and economic factors. . Previous research, such as Waiganjo *et al.* (2008), has identified growing interest in mushroom farming in Africa as a low-cost nutritional solution, though its potential remains underutilized. The total global production stands at 50 million tonnes underscores Asia’s pivotal role in mushroom farming, driven by high domestic consumption and export demand. Other regions contribute comparatively smaller shares due to differences in agricultural priorities, available

technology, and cultural emphasis on mushroom consumption.

Mushroom production in Asia dominates the global industry, contributing over 96% of the total output. China leads the world, producing over 47 million tons annually and accounting for more than 94% of global production. The country cultivates a variety of mushrooms, including shiitake, wood ear, button, and enoki, driven by strong domestic demand and a robust export market. Favorable climatic conditions, advanced infrastructure, and extensive research have enabled large-scale production. Mushrooms rank among China’s top five agricultural commodities, following cereals, fruits, vegetables, and oil plantations. They also play a significant role in poverty alleviation programs, generating revenues nearly ten times higher than rice and corn. China exports mushrooms to 137 countries, including South Korea, Japan, the USA, the EU, and ASEAN nations (Li and Xu, 2022). The rapid development of the domestic market and rising demand for edible fungi significantly enhance the local economy.

Japan is the second-largest producer of mushrooms in Asia, with production growing from 0.04 million tons in 1970 to 0.46 million tons in 2023. While production increased steadily until 2011, it has since plateaued around 0.4 million tons. South Korea produces 0.02 million tons of mushrooms, focusing on species such as oyster, king oyster, enoki, shiitake, button, and *Ganoderma*, which account for 90% of total production. Since the start of mushroom exports in 1960, South Korea has seen growth in mushroom trade and innovations in areas like liquid spawn production, genome research on *Flammulina*, and *Cordyceps* for functional foods. The demand for mushrooms has also driven developments in mushroom-based products such as pharmaceuticals, health beverages, supplements, and processed foods (Yoo *et al.*, 2016). Other countries, including India,

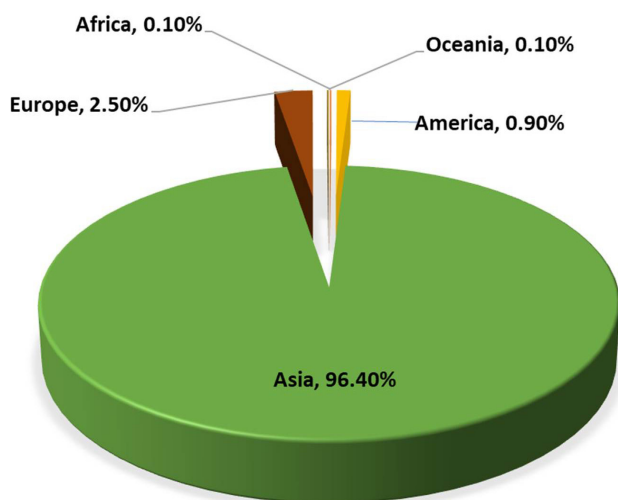


Fig. 1. Continent-wise share in mushroom production (2023)
 Source: FAOSTAT, 2024

MAPPING THE STATUS OF MUSHROOM CULTIVATION

Vietnam, and Thailand, play crucial roles in the Asian mushroom industry, with India experiencing a remarkable annual growth rate of over 12%. This paper focuses on the Indian mushroom industry, particularly production, trade, and constraints.

The table 1 outlines the mushroom production trends for the last 20 years (2003 to 2023) for the top 10 countries, emphasizing the significant growth in global production. China remains the leading producer, with an increase from 10.4 million tonnes in 2003 to 47.15 million tonnes in 2023, reflecting a CAGR of 7%. This growth is largely due to China's strong agricultural infrastructure and government support for mushroom farming (Zhang *et al.*, 2019). India also demonstrates impressive growth, with one of the highest growth rates among all the nations (12%), rising from 0.04 million tonnes to 0.32 million tonnes. This surge can be attributed to the growing urban demand for mushrooms and faster adoption of mushroom enterprise by young entrepreneurs (Singh *et al.*, 2021). On the other hand, the United States saw a slight decline in production, with a negative

Table 1. Mushroom production trend in the world: Top 10 ranking nations (million tonnes)

Rank	Country	2003	2023	CAGR % (2013-23)
1.	China	10.40	47.15	7.64
2.	Japan	0.43	0.46	0.50
3.	India	0.04	0.35	12.17
4.	United States of America	0.39	0.30	-0.41
5.	Poland	0.14	0.24	3.50
6.	Netherlands	0.26	0.21	0.10
7.	Spain	0.13	0.16	1.49
8.	Canada	0.09	0.14	2.59
9.	France	0.17	0.09	-2.88
10.	Russia	0.01	0.09	17.98
	World	12.65	50.01	6.98

Source: FAOSTAT, 2024

growth rate, potentially due to increasing competition from countries with lower production costs and shifting consumer preferences towards plant-based foods. Russia, though still a small producer, exhibited the highest growth rate of 18%, from 0.01 million tonnes to 0.09 million tonnes, driven by emerging domestic demand and expanding cultivation.

In countries such as those in Europe and the USA, the white button mushroom is primarily grown on a commercial scale. However, in Asian nations like China, the situation differs, with a wider range of mushroom species being cultivated for commercial production. Globally, six mushroom varieties dominate production and the market: shiitake (26%), oyster (21%), black ear (21%), button (11%), *Flammulina* (7%), and paddy straw (1%), with other mushrooms accounting for the remaining 13% (Fig 2).

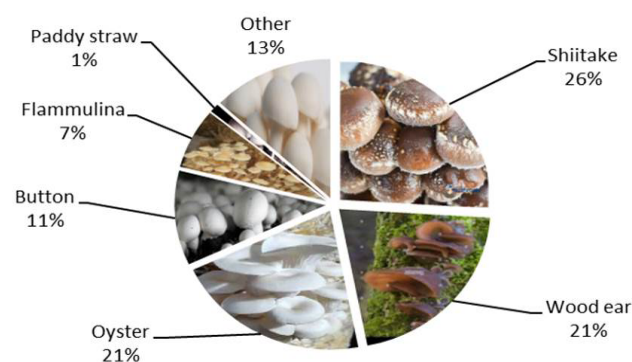


Fig. 2. Species wise mushroom production in world

2. NATIONAL STATUS

Indian agriculture is dominated by small and marginal who have limited land and financial resources. The average size of operational holdings has steadily decreased, to mere 1.08 hectares (GoI, 2020). Due to increasing population and urbanization, the size is expected to decrease in future. At the same time, mushroom farming requires minimal land, infrastructure and other resources, making it an apt enterprise for resource-poor farming community in the

country. With urbanization and shift towards health-based diets, Indian mushroom industry is gradually gaining recognition as an emerging segment of horticulture with significant potential for growth. Although mushroom cultivation in India started in the early 1970s, its commercial-scale production has gained momentum only in recent decades. The country primarily focuses on the production of white button mushrooms, which account for over 70% of the total output, followed by oyster and milky mushrooms. States like Bihar, Maharashtra, Punjab, Haryana, and Uttar Pradesh are leading producers due to their favourable climatic conditions. Despite abundant agro-residues, affordable labour, and varied agro-climatic zones, India's share in global mushroom production remains limited. Current production trends indicate a growing domestic demand for mushrooms as a healthy, protein-rich food option. However, challenges such as lack of awareness, inadequate infrastructure, and limited market linkages constrain the sector's growth. With increasing consumer interest and government support, mushroom cultivation holds the promise of becoming a viable income source for small and marginal farmers. It also offers opportunities for export and value-added products, contributing to rural livelihoods and the national economy.

2.1. Production

Mushroom production in India has experienced remarkable growth over the past five decades, showcasing a steady transition from being a niche agricultural activity to a large-scale industry. In 1970, mushroom production was a modest 3,000 tonnes, reflecting the limited scope of cultivation practices, which were primarily traditional and confined to small-scale setups (Fig 3). Farmers faced significant challenges, including a lack of awareness, technical knowledge, and access to appropriate infrastructure. Over the next two decades, production grew incrementally, reaching 25,000 tonnes by 1990. The

post-1990 period marked a turning point for mushroom cultivation in India. The adoption of modern techniques such as controlled-environment farming and the use of high-yielding mushroom varieties helped boost productivity. Government support, in the form of subsidies, training programs, and extension services, encouraged farmers to view mushroom farming as a viable and profitable livelihood option. This period also witnessed a growing awareness of mushrooms as a healthy food, rich in protein, vitamins, and antioxidants, which further drove consumer demand.

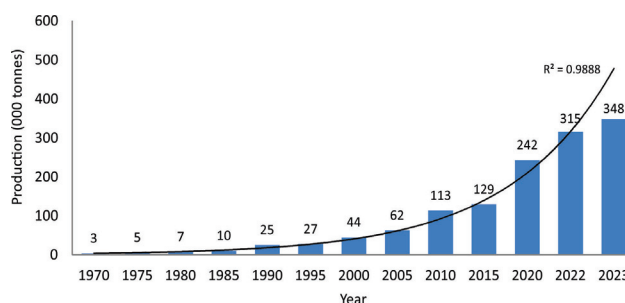


Fig. 3. Mushroom production and productivity trend in India (1970-2023)

From 2000 onwards, India began to see exponential growth in mushroom production. By 2010, production had reached 113,000 tonnes, and by 2015, it had risen further to 129,000 tonnes. The most rapid growth occurred during the 2020s, with production increasing from 242,000 tonnes in 2020 to 348,000 tonnes in 2023. Several factors contributed to this surge. First, the increasing popularity of health-conscious diets led to a spike in demand for mushrooms, both domestically and in export markets. Second, advancements in farming technologies, such as climate-controlled mushroom houses and automated processes, allowed farmers to achieve higher yields with greater efficiency. Third, government initiatives under schemes like the Mission of Integrated Development of Horticulture provided the necessary financial support to farmers, particularly small and medium-scale cultivators.

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The high R^2 value of 0.9888 in the chart underscores the exponential nature of this growth, indicating that the trajectory of mushroom production in India has been consistent and predictable over the years. The country's diverse climatic conditions, combined with increasing research into region-specific high-yield varieties, have further enhanced its ability to sustain this growth. Mushroom production in India has evolved from a marginal activity to a mainstream agricultural sector, driven by technological advancements, government support, and changing consumer preferences (Sharma *et al.*, 2017). This transformation highlights the potential of focused policy interventions and research-driven approaches in boosting agricultural productivity and farmer incomes.

2.2. Species-wise share

In India, five major mushroom species are cultivated commercially: button mushroom (*Agaricus bisporus*), oyster mushroom (*Pleurotus spp.*), tropical mushrooms such as paddy straw mushroom (*Volvariella volvacea*), milky mushroom (*Calocybe indica*), and shiitake (*Lentinula edodes*). Fig 4 highlights the relative contribution of these species to overall production. While India's mushroom cultivation does not display significant variation yet, diversification remains in its early stages. Button mushroom dominates the production landscape with a 70% share due to its widespread consumer preference, established cultivation methods, and higher viability, making it the primary choice for large-scale farming. Oyster mushroom, contributing 17%, is valued for its ease of cultivation, adaptability to diverse conditions, and growing demand for its nutritional benefits. Paddy straw mushroom (9%) thrives in tropical climates, utilizing readily available paddy straw as a cost-effective substrate. Milky mushroom (3%) is gaining popularity in warmer regions for its ability to grow in high temperatures. Other varieties, such as shiitake,

Hericium, Enoki, and Ganoderma, remain niche due to specialized cultivation requirements but are slowly gaining traction as demand for exotic and medicinal mushrooms increases. In the last few years, many entrepreneurs have started the cultivation of high-value medicinal mushroom like *Cordyceps militaris*, turkey tail etc. With the adoption of year-round cultivation models, it is feasible to grow diverse mushroom species in low-cost systems by aligning their specific temperature requirements with different seasons.

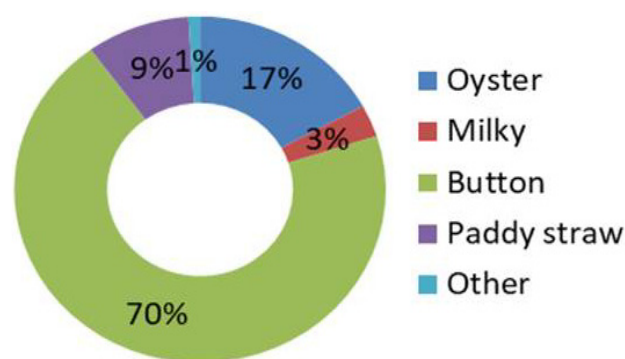


Fig. 4. Share of different mushroom species in national production

2.3. State-wise mushroom production

The fig 5 represents the state-wise contribution to mushroom production in India, highlighting significant regional variations. Bihar leads with 12% of the total production, followed closely by Odisha (11%) and Maharashtra (10%). These states benefit from favorable climatic conditions, abundant agricultural residues for substrate preparation, and growing government support for mushroom farming initiatives. Bihar's dominance can be attributed to its emphasis on promoting button mushrooms as a commercial crop through training programs and farmer subsidies. Odisha and Maharashtra have also focused on diversifying agriculture, encouraging mushroom farming as an income source for small and marginal farmers.

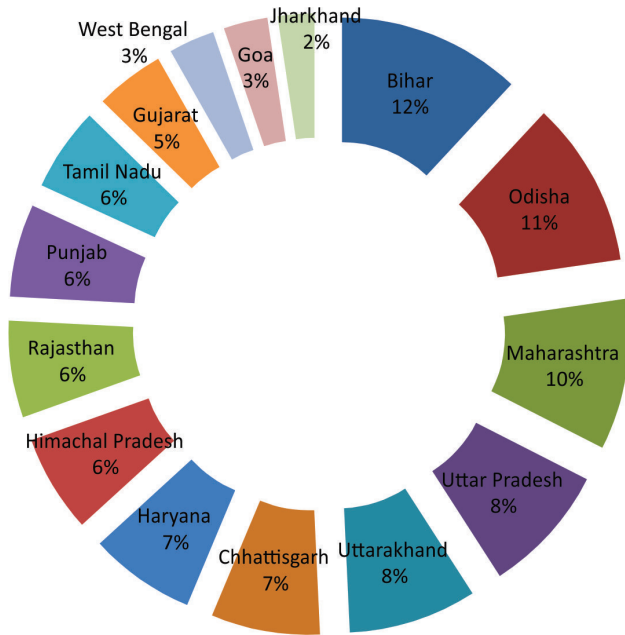


Fig. 5. Mushroom production: State wise % share (2023)

Other significant contributors include Uttar Pradesh (8%), Uttarakhand (8%), Haryana (7%), and Chhattisgarh (7%), where the availability of agro-waste and technological advancements, such as low-cost cultivation systems, have supported mushroom production. States like Himachal Pradesh, Punjab, Rajasthan, and Tamil Nadu, each contributing 6%, leverage their unique climatic conditions to grow species like button and oyster mushrooms.

The regional diversity in production reflects the adaptability of mushroom farming to various agro-climatic conditions across India. The significant contributions from states like Bihar, Odisha, and Maharashtra demonstrate the potential for mushrooms to emerge as a sustainable and profitable agricultural enterprise. This diversification aligns with national objectives to enhance farmer incomes and promote year-round agricultural productivity

2.4. International trade scenario

The table 2 highlights the trends in India’s mushroom trade, including imports and exports of fresh

and processed mushrooms for last five years. Imports show a sharp decline in quantity over the years. Despite this reduction in quantity, the import value fluctuated, peaking at 1.5 million USD in 2022 before slightly decreasing to 1.3 million USD in 2023. This suggests that while fewer mushrooms were imported, their per-unit cost or value may have increased.

Table 2. Indian export-Import of mushroom (Fresh and processed): 2019-23

Year	Import quantity (tonnes)	Import value (000 USD)	Export quantity (tonnes)	Export Value (000 USD)
2019	1597.8	1515.00	1625.85	8184.00
2020	151.99	778.00	714.21	9066.00
2021	176.93	964.00	1383.3	9217.00
2022	399.76	1547.00	1485.92	7305.00
2023	239.90	1371.00	975.67	4923.00

Source: FAOSTAT, 2024

On the other hand, exports consistently exceeded imports, reflecting India’s strong position in mushroom production and trade. Export quantities reached a peak of 1486 tonnes in 2022 but dropped to 975.67 tonnes in 2023. Interestingly, the export value does not always align with quantity trends. For example, in 2021, despite exporting fewer mushrooms than in 2022, India recorded the highest export value of 9.2 million USD, indicating a higher price realization that year. However, by 2023, the export value significantly declined to 4.9 million USD, reflecting either lower export during the year. Overall, the data underscores India’s reliance on exports for mushrooms while showing a gradual decline in both export and import activities over the years.

The fig 6 illustrates the distribution of export and import values for Indian mushrooms, categorized as canned, dried, and fresh. In terms of exports, dried mushrooms dominate, accounting for 85% of the export value, reflecting their high demand and long

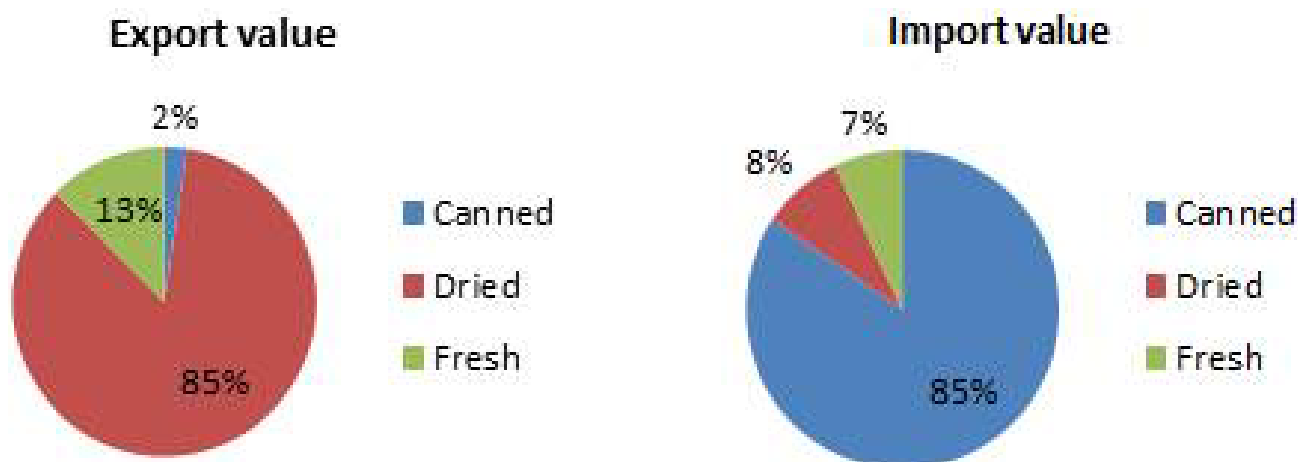


Fig. 6. Composition of Indian mushroom in export-import value (2023)

shelf life, which makes them more suitable for international markets. Fresh mushrooms contribute 13% of the export value, while canned mushrooms account for only 2%, indicating a relatively minor role in exports. On the import side, canned mushrooms make up a significant 85% of the import value, suggesting a strong domestic demand for processed mushrooms. In contrast, dried mushrooms constitute 8% of the import value, and fresh mushrooms account for just 7%, highlighting a preference for canned varieties in imports. This data underscores India's position as a major exporter of dried mushrooms while relying heavily on imports for canned mushrooms.

3. SCOPE OF MUSHROOM PRODUCTION IN INDIA

India has significant potential for expanding mushroom production due to its favourable climatic diversity and growing demand in both domestic and international markets. The country cultivates a wide range of mushrooms, including button, oyster, milky, and shiitake mushrooms, with button mushrooms accounting for the majority of production. Mushroom farming is particularly attractive for small and marginal farmers, as it requires minimal land and offers a high return on investment. The increasing awareness of the

nutritional and medicinal benefits of mushrooms, such as their rich content of proteins, vitamins, and minerals, has further boosted domestic consumption. Additionally, India's export market, especially for dried mushrooms, is steadily growing due to rising global demand. With urbanization and shifting dietary preferences, the mushroom industry in India holds immense potential for growth, providing a sustainable livelihood option while contributing to the agricultural economy.

The table 3 categorizes mushrooms based on their growth temperature ranges. It lists various mushroom species under temperate, sub-tropical, and tropical categories.

The table 4 presents the major climate-controlled production units for button mushrooms in India along with their annual production capacity (TPA- tonnes per annum). These units utilize controlled environmental conditions, such as temperature and humidity, to optimize mushroom growth. The production capacities range from 1,500 to 6,600 tonnes per annum, with the majority of these units situated in Maharashtra, which indicates a significant concentration of mushroom cultivation infrastructure in the state.

Table 3. Major mushroom species vis-à-vis suitable temperature

Temperature requirement	Mushroom
Temperate mushrooms (10-20°C)	White button mushroom, Shiitake mushroom, Enoki mushroom, King oyster mushroom, Oyster mushroom(<i>Pleurotus ostreatus</i>), <i>Hericium</i> (Lion's mane) mushroom
Sub-tropical mushrooms (20-30°C)	Black wood ear mushroom, <i>Pleurotus citrinopileatus</i> , Summer button mushroom, <i>Pleurotus membraneous</i> ,
Tropical mushrooms (30-40°C)	Milky mushroom, Macrocybe mushroom, <i>Ganoderma</i> , Paddy straw mushroom, <i>Pleurotus eous</i>

Table 4. Major climate controlled button mushroom production units in India

S. No.	Unit Name	State	Production (TPA)
1	Tirupati Balaji Agro Products Pvt. Ltd.	Maharashtra	6600
2	British Agro Farms	Tamil Nadu	4500
3	Manegrow Agro Products	Maharashtra	4200
4	Fresh Bowl Horticulture Private Limited	Andhra Pradesh	4000
5	Cambium Mushroom Farm	Maharashtra	4000
6	Weikfield Foods Pvt. Ltd.	Maharashtra	3600
7	Sri vari Mushrooms	Tamil Nadu	2800
8	Tropical Mushrooms	Maharashtra	2700
9	Flex Foods Ltd.	Uttarakhand	2600
10	Mojo Mushrooms	Chhattisgarh	2400
11	Zuari Foods Farm	Goa	1800
12	Hari Om Biotech	Maharashtra	1500

4. OBSTACLES IN INDIAN MUSHROOM INDUSTRY

The Indian mushroom industry faces several obstacles that hinder its growth and potential. One of the primary challenges is the lack of awareness and knowledge about mushroom cultivation among farmers. Many traditional farmers are unaware of the benefits of growing mushrooms, and there is a lack of trained professionals who can guide them in terms of best practices, techniques, and innovations. This results in low productivity and suboptimal yield, despite the vast potential for growth in the sector.

Another significant challenge is the lack of proper infrastructure, especially in terms of cold storage and transportation. Mushrooms are highly perishable, and the absence of efficient storage and transportation systems leads to high post-harvest losses. This is particularly problematic for small-scale mushroom producers who cannot afford advanced preservation methods. Additionally, the supply chain is often fragmented, making it difficult for farmers to access markets and consumers to get fresh mushrooms.

Financial constraints are also a major obstacle. Many mushroom farmers struggle to obtain loans or financial support due to the high capital investment required for setting up climate-controlled environments, modern production units, and efficient processing units. The lack of financial incentives, subsidies, or government support further exacerbates the situation, preventing the industry from scaling up.

Finally, the market for mushrooms in India is still developing, with mushrooms being considered a niche product in many regions. This limited demand, coupled with competition from traditional crops, makes it difficult for mushroom producers to find a sustainable and profitable market. In conclusion, the growth of the Indian mushroom industry is hindered by a combination of factors including limited awareness, insufficient infrastructure, and financial barriers, which together prevent it from reaching its full potential.

5. TACKLING THE OBSTACLES

To address the challenges in the Indian mushroom industry, increasing awareness among farmers is a critical first step. This can be achieved through targeted training programs, workshops, and agricultural extension services that provide hands-on knowledge about modern mushroom cultivation techniques. Educating farmers about the economic and nutritional benefits of mushroom production can encourage more participation and improve overall productivity.

Developing infrastructure is equally important to overcome logistical barriers. Investments in cold storage facilities, efficient transportation networks, and processing units are necessary to minimize post-harvest losses and maintain the quality of mushrooms during distribution. These advancements would particularly benefit small-scale farmers by ensuring their produce reaches the market in optimal condition.

Financial support is another key area that requires attention. Providing low-interest loans, subsidies, and grants can help farmers invest in climate-controlled production units and advanced technologies. Simplifying access to credit and offering financial incentives can encourage more growers to enter the industry and scale up their operations. Additionally, research and development must be prioritized to tackle technical issues such as pest control, disease management, and the development of high-yield mushroom varieties. Collaborative efforts between research institutions, agricultural universities, and private enterprises can lead to innovative solutions that enhance productivity and sustainability.

Finally, boosting consumer demand is essential to ensure market growth. Awareness campaigns highlighting the nutritional and culinary benefits of mushrooms can help integrate them into regular diets, increasing their popularity. Strengthening the supply

chain and fostering public-private partnerships will also play a vital role in creating a robust and thriving mushroom industry in India.

6. CONCLUSION AND WAY AHEAD

Mushroom cultivation in India has immense potential to contribute to agricultural diversification, rural employment, and nutritional security. However, the industry faces significant challenges, including limited awareness, inadequate infrastructure, financial constraints, and insufficient research and development. Addressing these issues through a strategic and collaborative approach can unlock the sector's true potential.

The way ahead involves creating widespread awareness about mushroom farming and its economic benefits through education and training programs. Establishing robust infrastructure, such as cold storage and transportation systems, will reduce post-harvest losses and ensure market efficiency. Financial assistance in the form of subsidies, grants, and accessible credit schemes can empower small-scale farmers to adopt advanced cultivation practices. Additionally, fostering research and innovation will be critical to improving yields, managing pests and diseases, and developing climate-resilient varieties.

Government initiatives, coupled with private sector involvement, can drive the integration of mushrooms into mainstream agriculture and dietary habits. Promoting mushrooms as a sustainable and profitable crop will enhance their market demand and ensure the industry's long-term growth and sustainability. With a coordinated effort, India can emerge as a global leader in mushroom production, transforming the livelihoods of farmers and strengthening the agricultural economy.

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